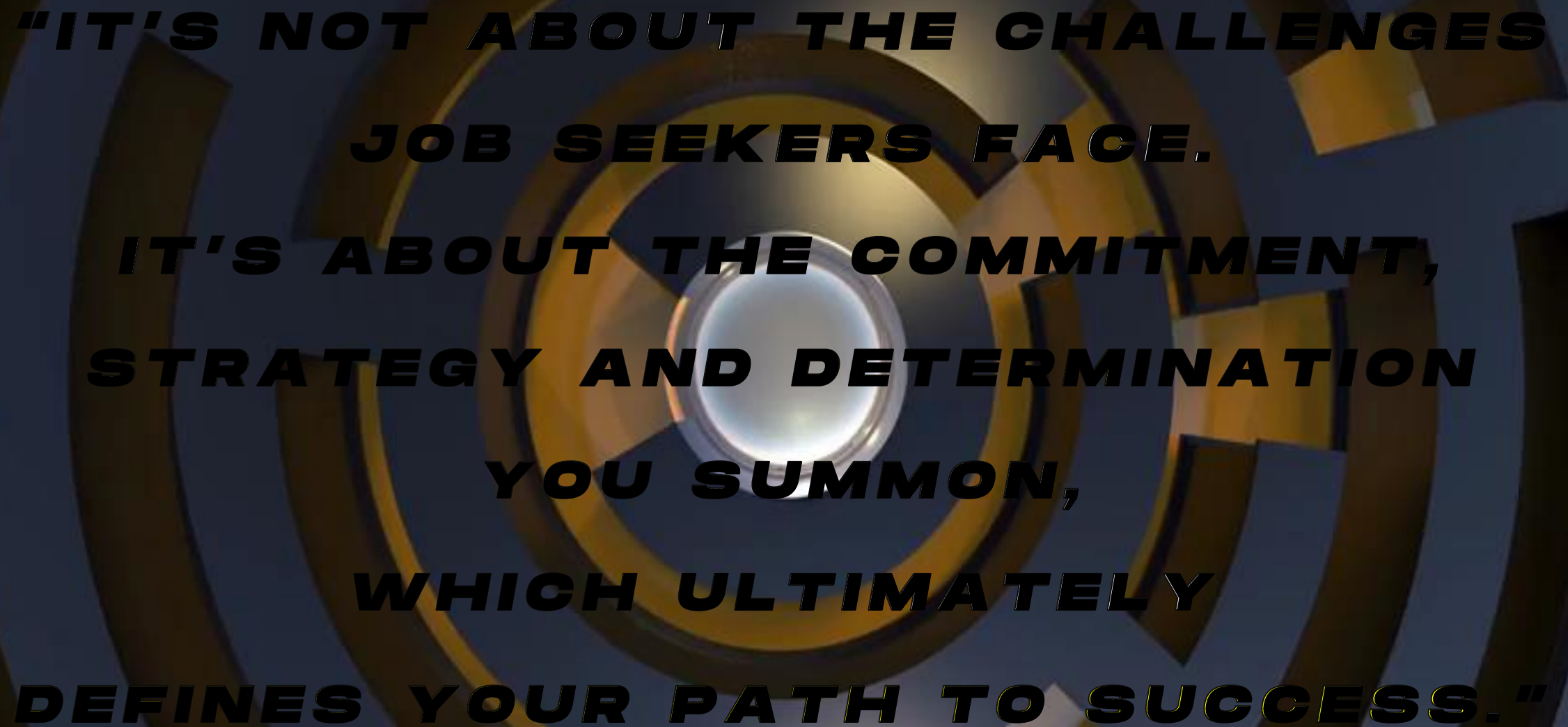


# HOW TO BE YOUR OWN JOB SEARCH HERO!



**DONNA HOOK**  
CONFIDENT COMMUNICATOR COACH





**"IT'S NOT ABOUT THE CHALLENGES  
JOB SEEKERS FACE.  
IT'S ABOUT THE COMMITMENT,  
STRATEGY AND DETERMINATION  
YOU SUMMON,  
WHICH ULTIMATELY  
DEFINES YOUR PATH TO SUCCESS."**

# LIFESHACK STUDY – CHALLENGE 1

**Chance (%) of  
one application  
landing a job  
interview?**

**8.3% or less**

# LIFESHACK STUDY – CHALLENGE 2

**Number of  
applications  
needed to  
secure 1  
interview?**

**10 – 20+**

# LIFESHACK STUDY – CHALLENGE 3

**Number of  
applications  
needed to  
secure a single  
job offer?**

**100-200+**

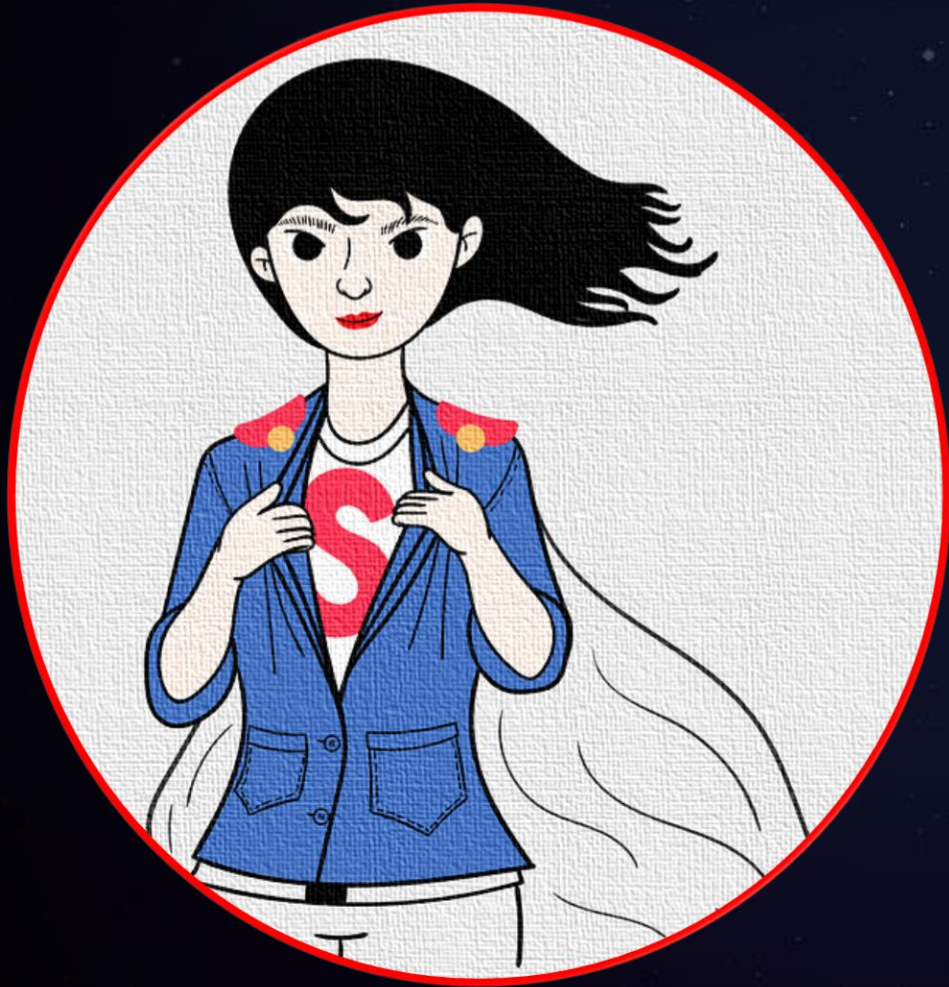
# LIFESHACK STUDY – CHALLENGE 4

**Number of  
interviews  
needed to  
clinch an offer?**

**10 – 15**

While the job market presents  
its fair share of challenges,  
it also offers **YOU** opportunities  
to **transform, grow and become**  
**your own Job Search HERO.**

# THE HERO JOURNEY



~A framework found in many success stories

~Includes common themes and patterns

~Typically including several stages of transformation and growth.



**Are  
You  
Ready?**



**To Become the HERO of your own Job Search?**

WHAT'S  
A  
JOB  
SEARCH  
HERO?





**H**

**Honor Your Feelings**

**E**

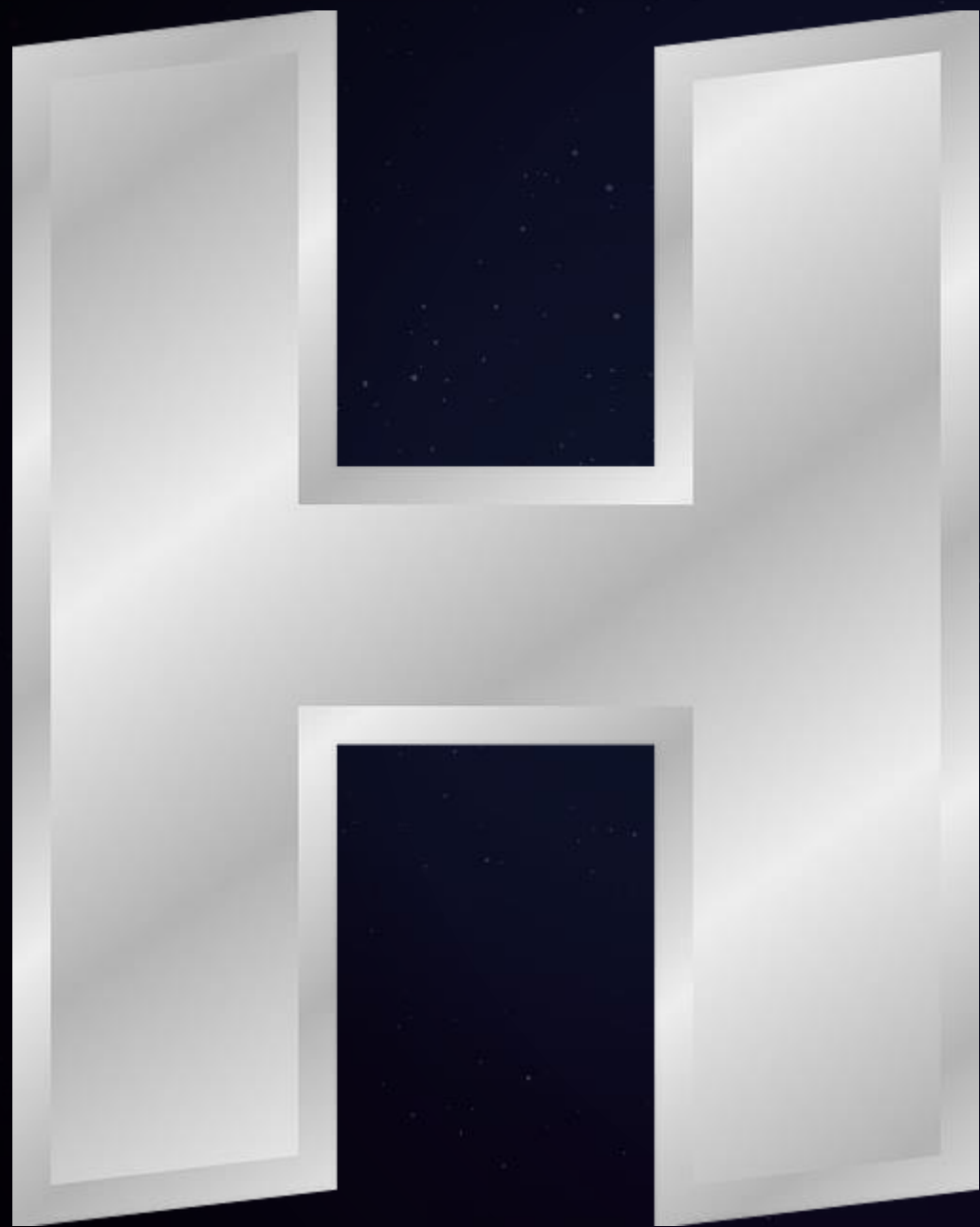
**Explore  
Opportunities**

**R**

**Rebuild with  
Resilience**

**O**

**Overcome  
Obstacles**



HONOR YOUR  
FEELINGS



# HONOR YOUR FEELINGS



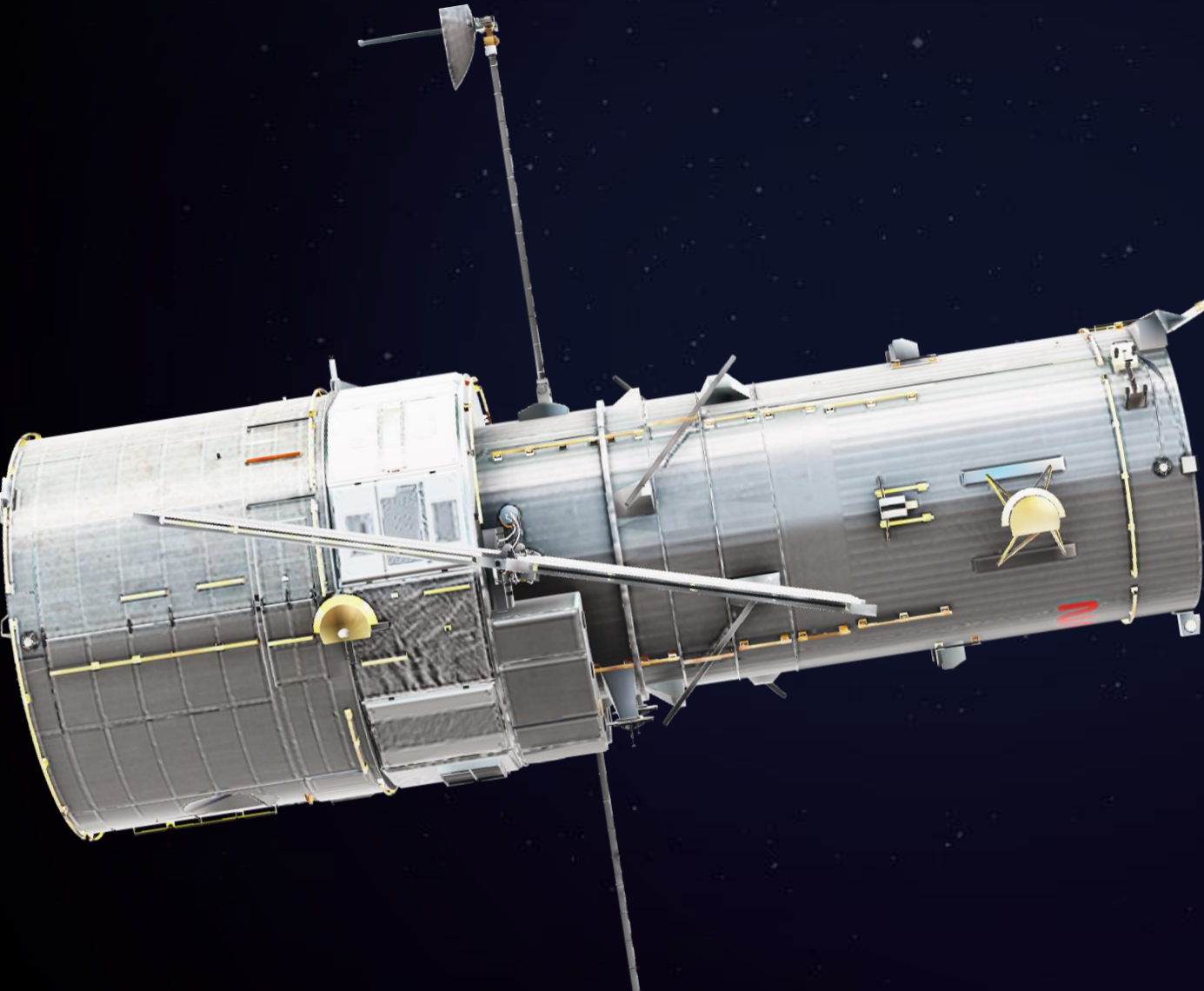
- ~ACKNOWLEDGE EMOTIONS
- ~GRIEVE LOSSES
- ~SET BOUNDARIES
- ~CREATE SPACE FOR SELF-REFLECTION
- ~PRACTICE SELF-COMPASSION
- ~ENGAGE IN FUN & MOTIVATING ACTIVITIES



EXPLORE  
OPPORTUNITIES



# EXPLORE OPPORTUNITIES



~ MAXIMIZE YOUR EXPOSURE

~ DEMONSTRATE INITIATIVE

~ INVESTIGATE AVAILABLE  
RESOURCES

~ UNDERSTAND TRENDS

~ LEARN NEW SKILLS

~ PERFORM INFORMATIONAL  
INTERVIEWS

~ BE A VOLUNTEER

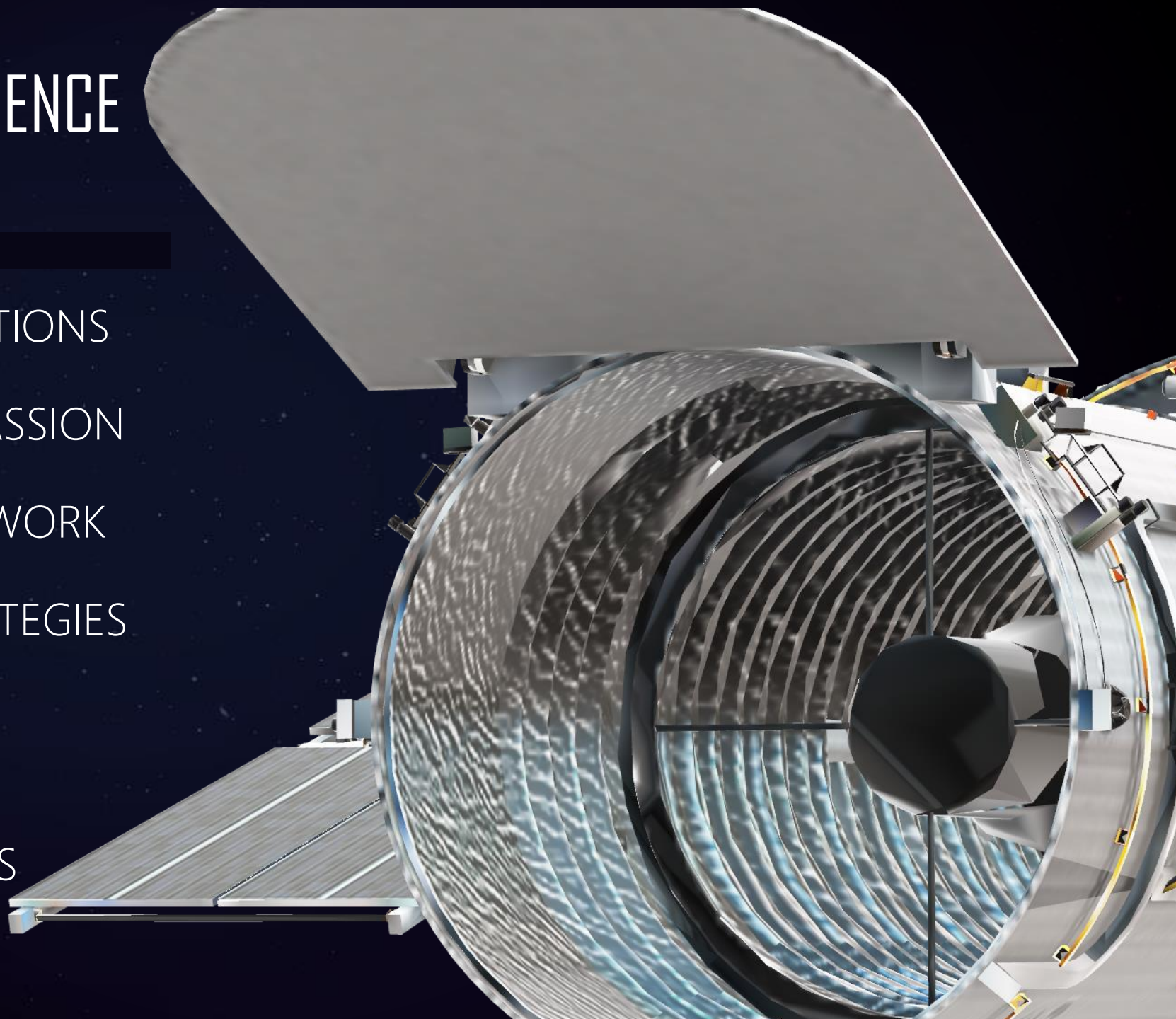


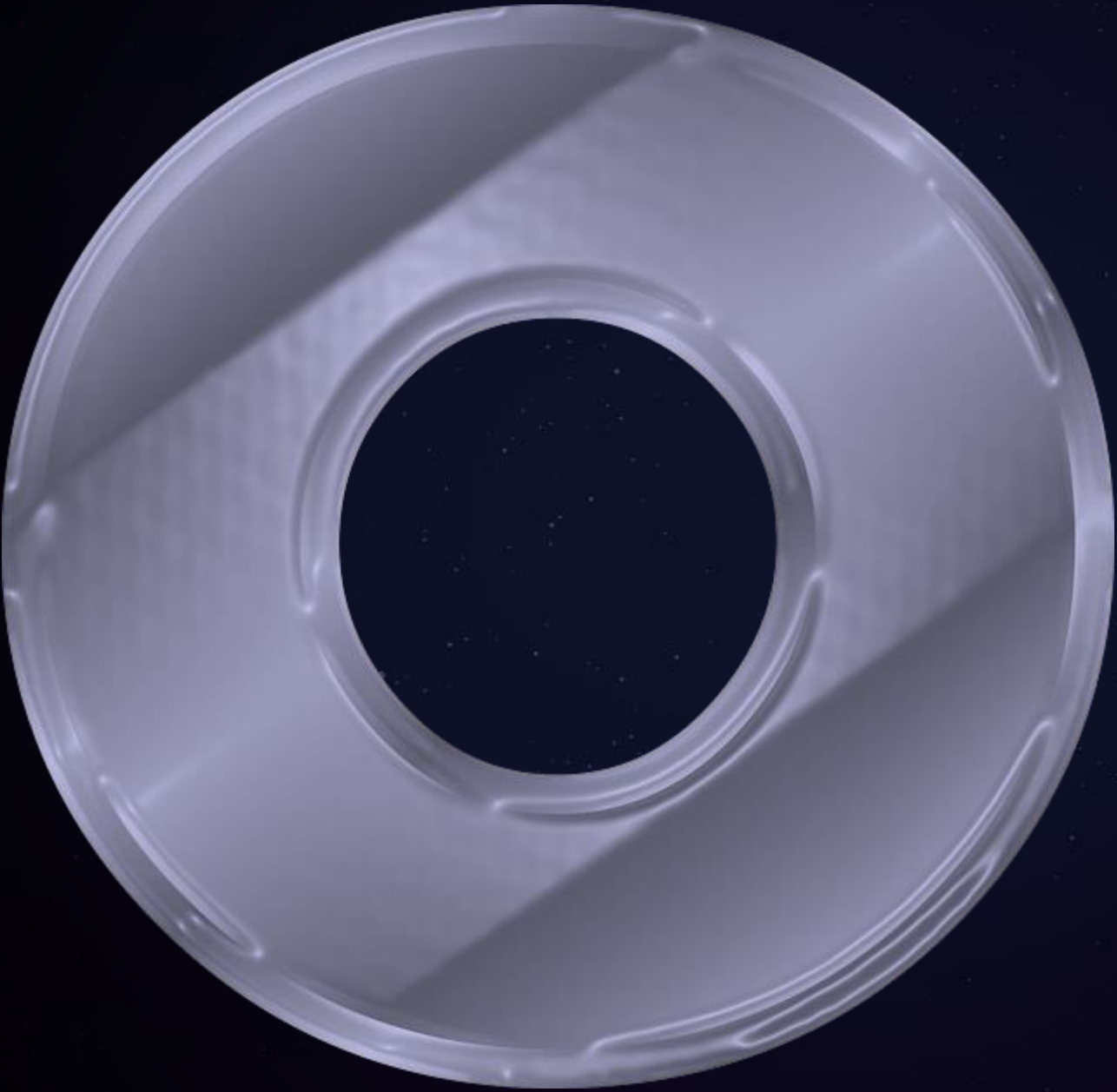
REBUILD  
WITH  
RESILIENCE



# REBUILD WITH RESILIENCE

- ~GROWTH MINDSET
- ~SET REALISTIC EXPECTATIONS
- ~CULTIVATE SELF-COMPASSION
- ~BUILD A SUPPORT NETWORK
- ~DEVELOP COPING STRATEGIES
- ~SEEK PROFESSIONAL DEVELOPMENT
- ~LEARN FROM SETBACKS





OVERCOME  
OBSTACLES



# OVERCOME OBSTACLES

- ~IDENTIFY BARRIERS
- ~SEEK SUPPORT AND GUIDANCE
- ~DEVELOP AN ACTION PLAN
- ~EXPAND YOUR SKILLSET
- ~NETWORK STRATEGICALLY
- ~UTILIZE JOB SEARCH RESOURCES AND TOOLS
- ~IMPROVE APPLICATION MATERIALS





WITH A HERO'S  
MINDSET & AN  
EFFECTIVE PLAN YOU  
CAN EMERGE  
VICTORIOUS!



# JOB SEARCH HERO WORKSHEET

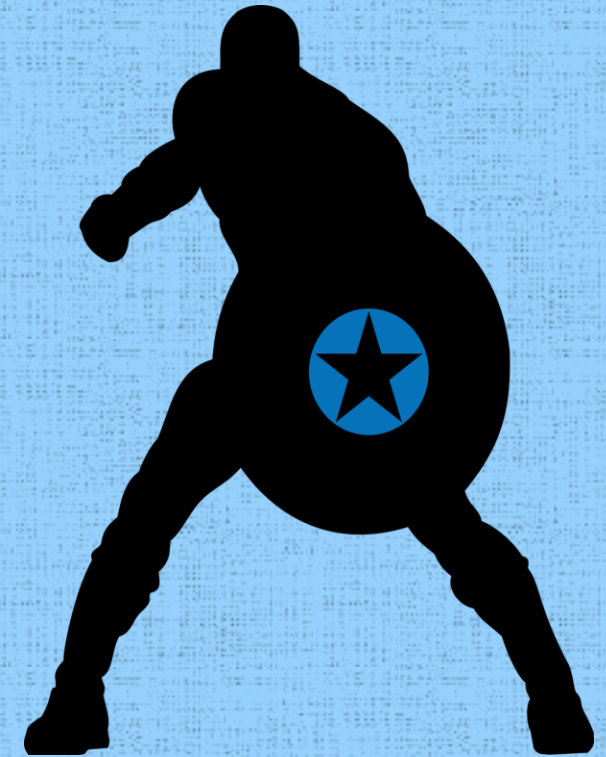
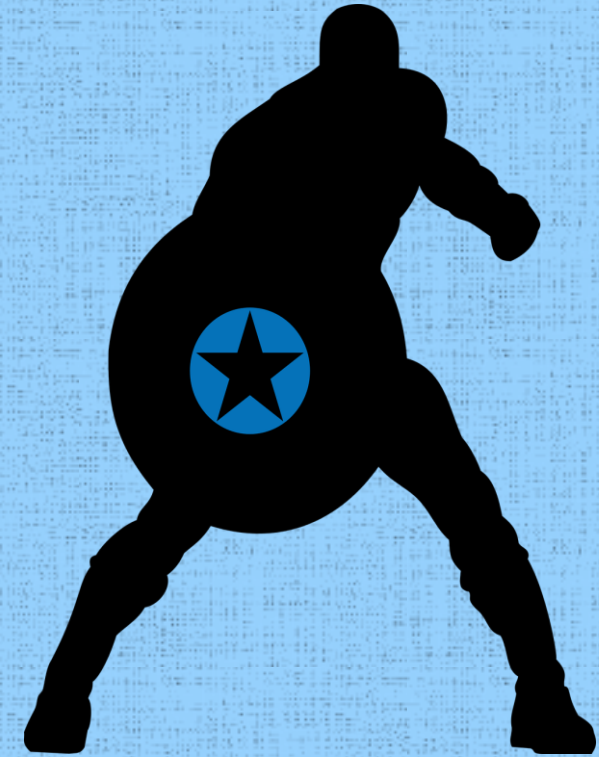
SCENARIO	H - HONOR YOUR FEELINGS	E - EXPLORE OPPORTUNITIES	R - REBUILD WITH RESILIENCE	O - OVERCOME OBSTACLES

JOB SEARCH



STRATEGIES

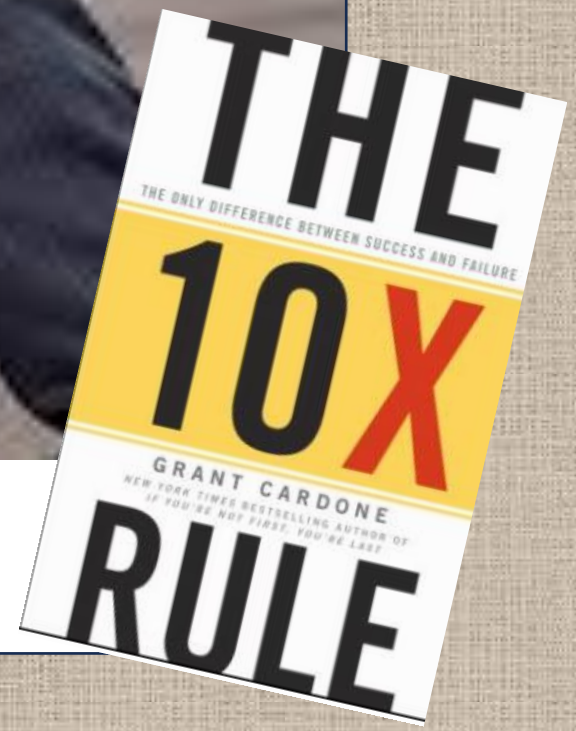
FROM BUSINESS ICONS



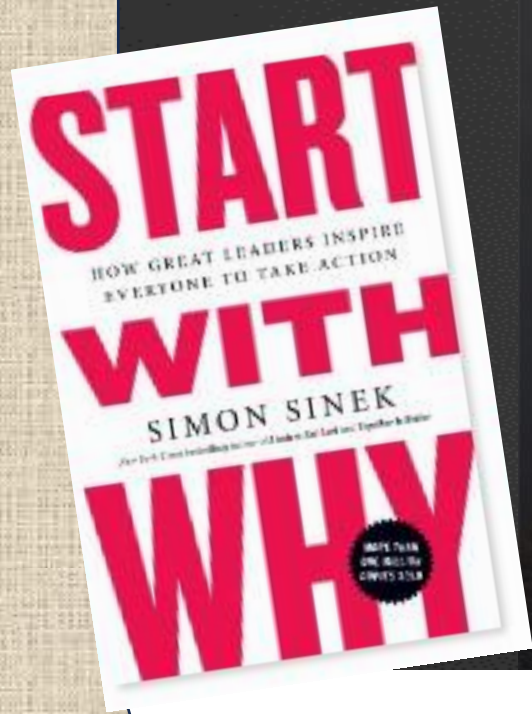
**Grant Cardone**



**1. COMMIT FIRST**



Simon Sinek

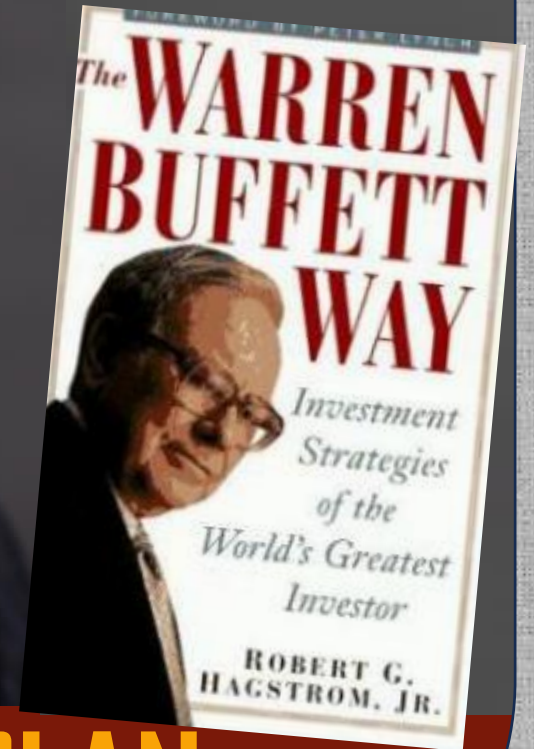


**2. KNOW YOUR WHY**



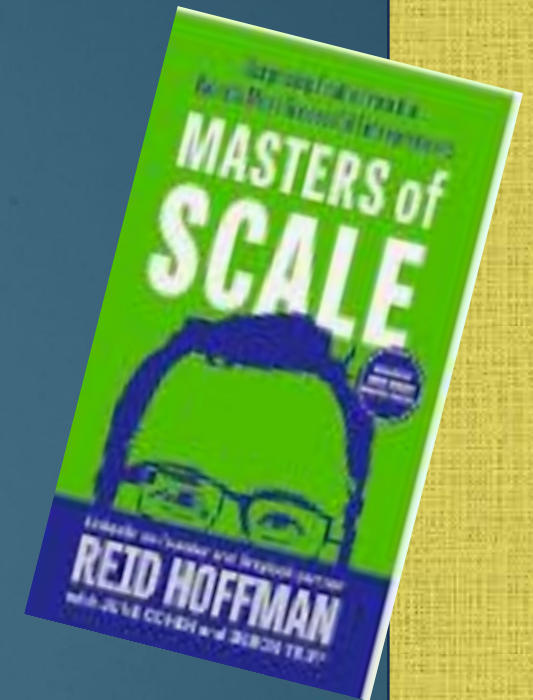
A close-up portrait of Warren Buffett, an elderly man with white hair and glasses, wearing a dark pinstriped suit, white shirt, and a red and black patterned tie. He is smiling slightly.

Warren Buffett



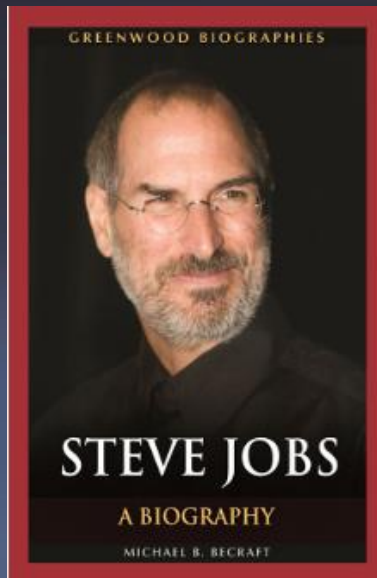
### 3. DEVELOP A STRATEGIC PLAN

Reid Hoffman



## 4. LEVERAGE JOB SEARCH TOOLS

## Steve Jobs

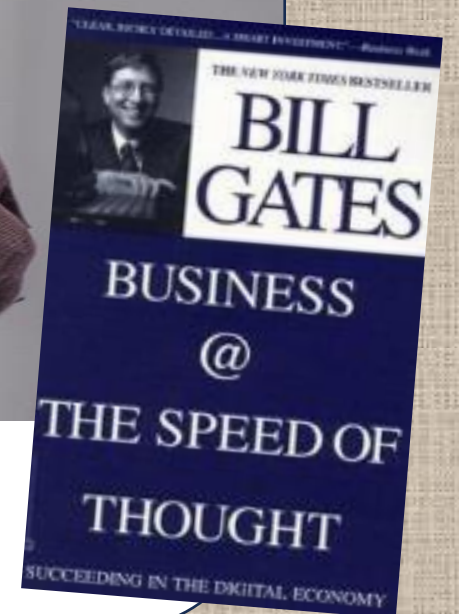


**5. STAY INFORMED**

**Bill Gates**



**6. EXPAND YOUR SKILLSET**



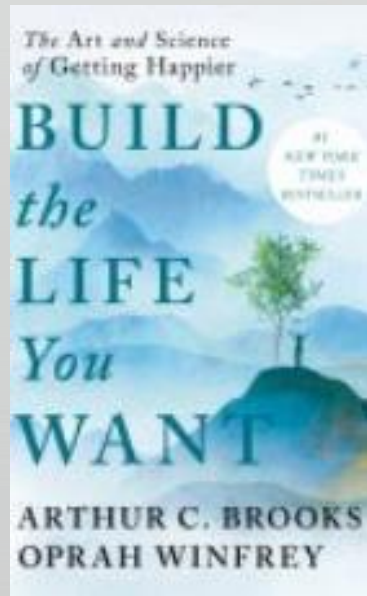


Jeff Bezos



# 7. EXECUTE YOUR PLAN

Oprah Winfrey



**8. NETWORK RELENTLESSLY**

Walt Disney



**9. STAY PERSISTENT & RESILIENT**

Reed Hastings

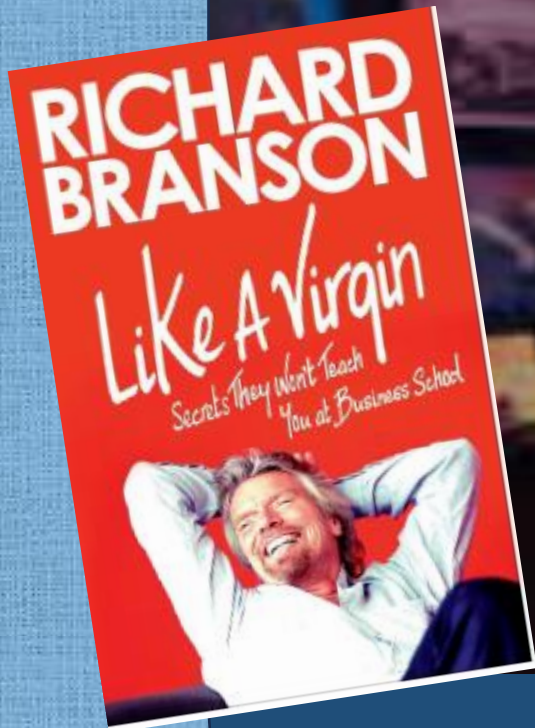
NEW YORK TIMES bestseller  
**NO RULES  
RULES**  
NETFLIX  
and the  
Culture of  
Reinvention  
**REED  
HASTINGS**  
ERIN  
MEYER



**10. EVALUATE & ADJUST**



Richard Branson



11. CELEBRATE ACHIEVEMENTS

# JOB SEARCH HERO STRATEGY

#	STRATEGY	YOUR JOB SEARCH HERO ACTION STEPS
1	Commit First	
2	Know Your Why	
3	Develop Your Strategic Plan	
4	Leverage Job Search Tools	
5	Stay Informed	
6	Expand Your Skill	
7	Execute Your Plan	
8	Network Relentlessly	
9	Stay Persistent & Resilient	
10	Evaluate & Adjust	
11	Celebrate Achievements	



BECOME  
YOUR OWN  
JOB SEARCH  
HERO  
TODAY!

LET'S CONNECT



Book your **FREE**  
consultation today!



**DONNA HOOK**

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SHARE YOUR STORY,  
OVERCOME PUBLIC SPEAKING FEARS.**

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Public Speaking and Job Search Coach

<https://www.linkedin.com/in/donnahook>

area01gov@yahoo.com



QUESTIONS ?

COMMENTS ?

FEEDBACK ?